DQ 4 response to Paul

Dear Paul,

Thank you for an interesting insight into globalization and the corporate world. Much as I agree with most of the discussion here, I cannot help but throw a curve ball in the works.

There are indeed companies that are pushing for growth and expansion to become global companies. My query then becomes what makes them fail, and what makes them succeed? For instance, when Nakuru Mattresses limited trading as Nakumatt opened stores in Uganda and Rwanda, many felt the sense of pride in this achievement. They were able to meet the necessary legal requirements to open these stores. However, as they collapsed, Rwanda was the last to be closed down simply because of the strict governance laws in the business field. The failing of many organizations is in the failure to uphold the governance guidelines. In the example of Uchumi supermarkets and Mumia Sugar, the failure to uphold the corporate governance guidelines was their undoing. This example also highlights the weak system of corporate governance in most African countries (Mugo, 2015; Mulili & Wong, 2011). The same story follows the failure of the banks in Nigeria due to having weak governance systems, or better yet strictly enforcing them.

Through strictly enforcing the good governance practices will there be many more stories of success and less fear in moving in that direction.

**References**

Mugo, A. W. (2015). *Corporate Governance in Kenya: An introduction, and the Kenyan perspective*. University of Nairobi.

Mulili, B. M., & Wong, P. (2011). Corporate Governance Practices in Developing Countries: The Case for Kenya. *International Journal of Business Administration*, *2*(1). https://doi.org/10.5430/ijba.v2n1p14